



**PRESS RELEASE**  
FOR IMMEDIATE DISTRIBUTION

**Reacts selected by the University of Sherbrooke Integrated Health Network's (RUIS) Telehealth Coordination Centre (CeCoT) to support its Remote Wound Care Assistance program (TASP)**

**Montreal, October 7<sup>th</sup>, 2015** - Innovative Imaging Technologies Inc. (IIT) is proud to announce the signing of an agreement with the Integrated University Health and Social Services Centre – Eastern Townships - University of Sherbrooke Hospital Centre (CIUSSS de l'Estrie - CHUS) for the use of its Reacts platform.

Within the framework of this partnership, Reacts will be deployed by the University of Sherbrooke (UdeS) Integrated Health Network's (RUIS) Telehealth Coordination Centre (CeCoT) in some 60 service points of its four RUIS territory facilities, in support of its Remote Wound Care Assistance program (TASP).

**Reacts, an ally for care providers**

Launched in October of 2009, the TASP is the first telehealth service developed by the UdeS RUIS' CeCoT team, now recognized worldwide for its telehealth programs. The only service of its kind in Canada, the TASP allows expert nurses at the CHUS to assist remote nursing resources struggling with complex wound problems at each of the Eastern Townships CIUSSS-CHUS facilities' points of service through virtual clinics.

Thanks to this program, patients can quickly access specialized care in their community, complications and emergency room visits are prevented, and time and money spent on travel is reduced. The Reacts collaborative platform's innovative capabilities will allow these benefits to grow at all levels.

"The Reacts platform provides high quality video conferencing capabilities and a variety of interactive collaboration tools within a highly secure environment, which will allow TASP caregivers to interact with patients and healthcare professionals using their own mobile devices or computers," said President and Founder of IIT, Dr. Yanick Beaulieu. "We are proud to support the University of Sherbrooke Hospital Centre's TASP program".

"We are pleased to acquire a technology solution that will allow us to remotely improve specialized wound care services to patients at home, in addition to continuing to serve CLSC, long-term care and nursing home and hospital centre patients with the same quality and security of service as we have in the last six years," cheers Sonia Quirion, Manager at the Telehealth Coordination Centre, University of Sherbrooke Integrated Health Network.



### **About Reacts**

Reacts (Remote Education, Augmented Communication, Training and Supervision) is a secure video collaboration platform on the cutting edge of technology, created by Quebec's Innovative Imaging Technologies Inc. (IIT). Its president, Dr. Yanick Beaulieu, leads a multidisciplinary team of multimedia and software development experts. Driven by passion for their work, this team pushes the boundaries to create and perfect interactive audio-video collaboration tools within Reacts to better meet the needs of the public and professionals around the world. IIT is currently working with several large hospitals in Quebec, Canada and abroad. To learn more, visit: [www.iitreacts.com](http://www.iitreacts.com)

### **About the CIUSSS de l'Estrie - CHUS**

The enactment of the *Act to modify the organization and governance of the health and social services network, in particular by abolishing the regional agencies* brought together all of the Eastern Townships health institutions under one grouping, the CIUSSS Estrie - CHUS. The area now serviced extends from Lac-Mégantic to Granby with a population of over 450,000. Nearly all services, from prevention to ultra-specialized care, are now available directly from this organization, which employs over 17,000 employees and managers and over 1000 doctors.

### **For further information:**

Élisa Baldet

[elisa@prospek.ca](mailto:elisa@prospek.ca)

514 467-2445